



Christian Small Publishers Association™

Application for Tradeshow Representation

National Religious Broadcasters Convention
Mar 26–29, 2019

CIPA Member Company: _____

Author Name: _____ Contact Email: _____

NRB Convention Representation Request:

- (\$450 fee) I will attend the NRB Convention 2019 with CIPA and have CIPA represent one title.

Book Title: _____

Book Author: _____

- (\$50 fee) I would like to have CIPA represent one additional title at the NRB Convention 2019.

Book Title: _____

Book Author: _____

Each attending author receives at least two hours of Booth Talk time in the CIPA booth. The author may display a book and one pop-up banner, as well as hand out free copies of the book (optional) and the media sheet for the book. Choose your preferred days for your Booth Talk time by writing 1 next to your first preference, 2 for your second preference, and 3 for your third. The four hours of booth talk time will be in two-hour blocks spread across two days of the show.

_____ Wednesday _____ Thursday _____ Friday

- (No charge) I wish to host a one-hour book signing (for the first book listed above) at the NRB Convention 2019. I understand that I must be willing to give away at least 50 copies of the book.

Each author can have one book signing for only one book. Book signings are held in a designated area and times are assigned by the NRB Convention planners on a first-come, first-served basis. All titles must also be approved by NRB. CIPA offers no guarantee that your book will be approved or that there will be a time slot available.

Convention Badges:

The attending author receives an Exhibit Hall Only entry badge. This badge does not allow the author to attend sessions hosted at the NRB Convention. The exhibit hall is open during the following hours:

- Wednesday, March 27, 2019, from 10:00am to 6:00pm
- Thursday, March 28, 2019, from 10:00am to 6:00pm
- Friday, March 29, 2019, from 10:00am to 2:00pm

If you wish to bring a traveling companion, you can purchase an additional Exhibit Hall Only badge for your traveling companion directly from NRB Convention's website at www.nrbconvention.org.



Christian Indie Publishing Association™

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Media Sheets:

CIPA will create a media sheet for each book represented at NRB Convention 2019. You will be responsible for printing 50 copies of this sheet and bringing it to CIPA's booth at the convention. We suggest you bring a flash drive with the media sheet PDF just in case it becomes necessary to print additional sheets at the show. CIPA will give these media sheets to attendees showing interest in your book. You can also use these media sheets as handouts during your Booth Talk time at CIPA's booth. Substitute literature is not permitted in the CIPA booth.

Representation Agreement:

Your application must include the following items:

- Two copies of each book you are requesting representation for must accompany this application.
- If you are hosting a book signing, you must enclose a third copy of the book to be signed. CIPA will forward this copy to NRB for approval.

- I agree** to provide a minimum of 50 copies of the media sheet created by CIPA to accompany my book display at the CIPA booth at the NRB Convention (CIPA recommends that you print these in color).
- I acknowledge** that I desire CIPA to provide representation for the product(s) listed in this application for the NRB Convention 2019. I understand that it is my responsibility to submit the required materials for the tradeshow and that these materials become the property of CIPA and will not be returned. I understand that my books will be displayed face out / face up, but that there are no guarantees regarding outcomes from the representation provided through CIPA at the convention.

- I am enclosing a check** payable to CIPA to cover the fee for my NRB Convention representation.
- Please invoice me** via PayPal for the fee for my NRB Convention representation.

Signature: _____

Date: _____

Print Name: _____

Title: _____

Mail to: CIPA
P.O. Box 481022
Charlotte, NC 28269