



# Christian Small Publishers Association™ Application for Tradeshow Representation

**National Religious Broadcasters Convention  
Mar 26–29, 2019**

CSPA Member Company: \_\_\_\_\_

Author Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_

## NRB Convention Representation Request:

- (\$450 fee) I will attend the NRB Convention 2019 with CSPA and have CSPA represent one title.

Book Title: \_\_\_\_\_

Book Author: \_\_\_\_\_

- (\$50 fee) I would like to have CSPA represent one additional title at the NRB Convention 2019.

Book Title: \_\_\_\_\_

Book Author: \_\_\_\_\_

Each attending author receives at least two hours of Booth Talk time in the CSPA booth. The author may display a book and one pop-up banner, as well as hand out free copies of the book (optional) and the media sheet for the book. Choose your preferred days for your Booth Talk time by writing 1 next to your first preference, 2 for your second preference, and 3 for your third. The four hours of booth talk time will be in two-hour blocks spread across two days of the show.

\_\_\_\_\_ Wednesday    \_\_\_\_\_ Thursday    \_\_\_\_\_ Friday

- (No charge) I wish to host a one-hour book signing (for the first book listed above) at the NRB Convention 2019. I understand that I must be willing to give away at least 50 copies of the book.

Each author can have one book signing for only one book. Book signings are held in a designated area and times are assigned by the NRB Convention planners on a first-come, first-served basis. All titles must also be approved by NRB. CSPA offers no guarantee that your book will be approved or that there will be a time slot available.

## Convention Badges:

The attending author receives an Exhibit Hall Only entry badge. This badge does not allow the author to attend sessions hosted at the NRB Convention. The exhibit hall is open during the following hours:

- Wednesday, March 27, 2019, from 10:00am to 6:00pm
- Thursday, March 28, 2019, from 10:00am to 6:00pm
- Friday, March 29, 2019, from 10:00am to 2:00pm

If you wish to bring a traveling companion, you can purchase an additional Exhibit Hall Only badge for your traveling companion directly from NRB Convention's website at [www.nrbconvention.org](http://www.nrbconvention.org).



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### Media Sheets:

CSPA will create a media sheet for each book represented at NRB Convention 2019. You will be responsible for printing 50 copies of this sheet and bringing it to CSPA's booth at the convention. We suggest you bring a flash drive with the media sheet PDF just in case it becomes necessary to print additional sheets at the show. CSPA will give these media sheets to attendees showing interest in your book. You can also use these media sheets as handouts during your Booth Talk time at CSPA's booth. Substitute literature is not permitted in the CSPA booth.

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### Representation Agreement:

Your application must include the following items:

- Two copies of each book you are requesting representation for must accompany this application.
- If you are hosting a book signing, you must enclose a third copy of the book to be signed. CSPA will forward this copy to NRB for approval.
  
- I agree** to provide a minimum of 50 copies of the media sheet created by CSPA to accompany my book display at the CSPA booth at the NRB Convention (CSPA recommends that you print these in color).
- I acknowledge** that I desire CSPA to provide representation for the product(s) listed in this application for the NRB Convention 2019. I understand that it is my responsibility to submit the required materials for the tradeshow and that these materials become the property of CSPA and will not be returned. I understand that my books will be displayed face out / face up, but that there are no guarantees regarding outcomes from the representation provided through CSPA at the convention.
  
- I am enclosing a check** payable to CSPA to cover the fee for my NRB Convention representation.
- Please invoice me** via PayPal for the fee for my NRB Convention representation.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Mail to: CSPA  
P.O. Box 481022  
Charlotte, NC 28269